

# Convenience Store Solutions



Here at DCR, we are committed to helping you establish and maintain a profitable and efficient business management system. In keeping with this commitment, we provide a variety of products to develop personalized solutions to fit your business.

**Let us help you maximize profit**

**Point of Sale (POS)** - Powerful and easy to use POS software and hardware designed to improve efficiency and speed at checkout.

**Back Office Solutions** - Feature rich inventory, purchasing and customer management combined with detailed reports.

**Pump Integration** - Control your pumps and point of sale using one integrated system.

**Surveillance** - Our IP surveillance systems can be integrated with the point of sale to provide text overlay and video transaction history.

**24/7 Service and Support** - We maintain a 24/7 help desk equipped with on-site, cloud-based, depot and a variety of other support options.



**rTools** - Cloud-based system management tools designed to protect and monitor your system to proactively correct issues before they can become big problems.

**On site and Online Training** - We are committed to teaching you to get the most out of your system. We offer expert on-site training and access to our online video training library.

Contact a DCR representative today for more information on how we can help you maximize your profits.

**1-888-429-4493**

## LOC Store Management Suite

**Security & Peace of Mind:** Fully PCI compliant, certified with both PCI DSS & Visa PABP

**Point of Sale:** Process transactions quickly & efficiently through a customizable touch screen interface

**Pump Management:** Complete fuel management including pump control, authorization, & tank monitoring from any POS; full, self-service or a combination

**Inventory Control:** Reliable inventory control for in-store items, with fuel & tank monitoring integrated

**Centralized Reporting & Price Updates:** Create efficiencies through centralized price book & reconcile credit, pump, & POS totals from a single report

**Merchandising & Promotions Management:** Unparalleled sale & promotional options offering virtually unlimited combinations, including points based & cents off per gallon

**Loyalty:** Build promotions or point based programs, provide fuel discounts based on multiple criteria, integrate with car wash or other concepts, all with or without a card

**Back Office Management:** Full-featured item maintenance including movement analysis & ability to track profitability by category

**Purchasing & Receiving Management:** Electronically order, receive & update inventory

**Digital Signage:** Create customizable point-of-purchase marketing messages in-store & at the pump

**Integrated Payments:** Direct interfaces with First Data, Mercury Payment, WorldPay, with no middleware required

**Pre-Payments:** Support prepaid fuel cards with discount per gallon options

**Self-Service:** Offer convenient & user friendly experiences via self-service kiosks

**Labor Management:** Full-featured time management module

**Integrated Sign & Label Printing:** Print signs & labels individually or in bulk directly from item maintenance

**Mobile POS & Inventory Management:** Perfect for queue busting, inventory management & price changes

**Physical Security:** Review transactions live or recorded from the back office, including drive off monitoring

**Car Wash Management:** Integrate with loyalty & points based promotions

**Grocery Store & Food Service Integration:** Run the same system in all concepts, plus offer any discount or promotion from any concept at the pump

# Maximize your profit



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